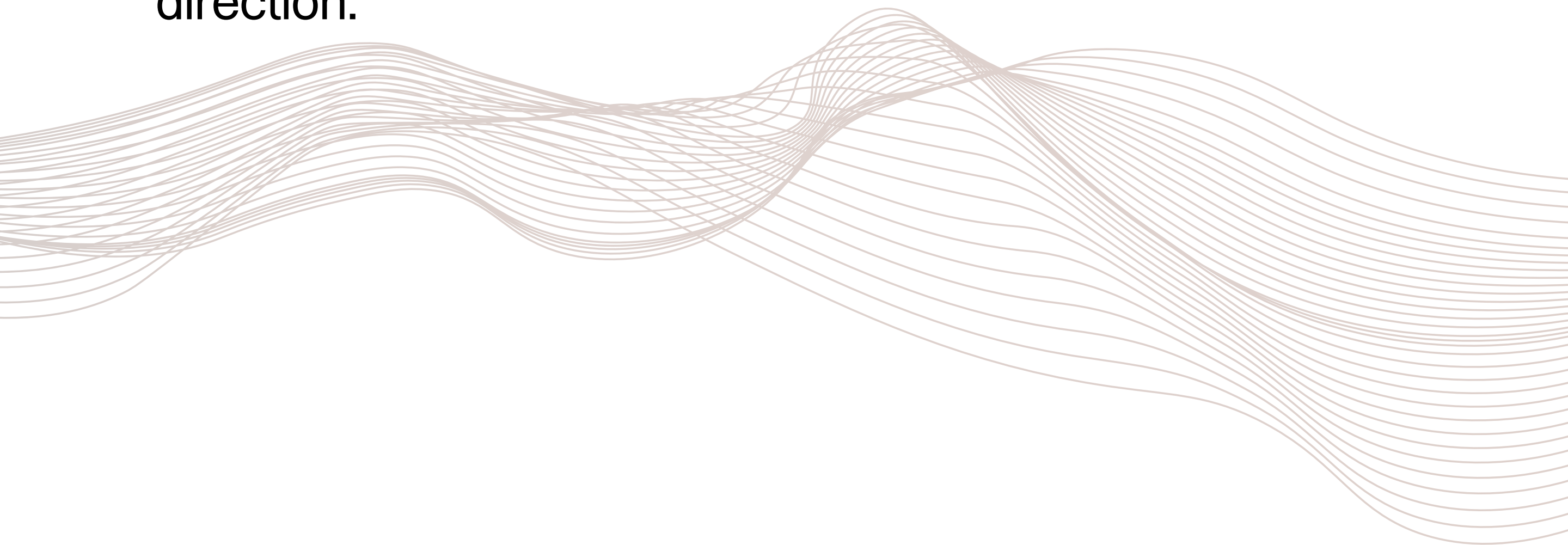


The five signals of an unhealthy number

Number Health data surfaces five core signals. Here is what each one tells you and what to do when it moves in the wrong direction.



1

Answer rate

Answered calls as a % of total placed on this DID.

2

Failed call count

Calls that didn't connect —
NO_ANSWER,
CALL_REJECTED, USER_BUSY.

3

Avg call duration

Mean session length on
answered calls — a trust signal.

4

Daily volume trend

30-day chart of total, answered,
and failed calls by day.

5

Total call volume (cumulative)

Total calls through this DID over the 30-day window — the proactive-rotation signal.

Which of these five are you actually watching?

Most teams track one. The guide covers all five, and what each one catches that the others miss.



[READ THE GUIDE](#)